J.15-14
A MOTION TO REFORM ALUMNI ACCESS TO THE UNION

OWNER: Pat Mathewson
IN EFFECT FROM: Immediately
REVIEW DATE: April 2016

THIS SSC & SRC NOTE:

1. The Association's Strategic Plan holds 'engaging with alumni in a meaningful way' as a core objective of our three year strategy.
2. Efforts are currently underway to make a student-driven alumni approach a reality, including the forthcoming Alumni Festival Weekend in April 2015.
3. Barriers still exist to the ease with which Alumni can access the union, relying principally on the mechanism of Life Membership.
4. Revenue from new and replacement Life Memberships issued in this academic year totalled £145.
5. There is an insufficient mechanism for data capture of which alumni are visiting the union.
6. The union has until now had no database to verify the authenticity of an alumnus who presents at the door on a given evening. This has now been rectified with the assistance of the Development Office.

THIS SSC & SRC BELIEVES:

1. Successful engagement with alumni has the potential to significantly enhance the Association and the delivery of its mission. Furthermore, increased footfall has the potential to support commercial objectives.
2. The success of events such as the forthcoming alumni festival weekend will rely on a user-friendly and efficient means of giving alumni access to the Union. The year on year success of these events will be enhanced by robust data capture.

THIS SSC & SRC RESOLVES:

1. To Strike Section 3.2.1.2 from the laws "On payment of the appropriate fee as determined by the SSC."
2. In keeping with licensing laws, to suggest that door staff utilise the new database to verify the identity of alumni in enabling access to the Union.
3. To mandate the Association Alumni Committee to revisit HLMs and clarify the significance of the award, by the end of this academic term.
4. To mandate the Director of Representation and the Director of Student Development and Activities to look at the Association awards system and revamp it by the end of semester 1 of the next academic year.

PROPOSED:

Pat Mathewson   Sarah Thompson   Charlotte Andrew

Association President	AU President	Association Alumni Officer

SECONDED:

Leon O'Rourke	Joe Tantillo	Kyle Blain	Chris McCrae
DoES	DoRep-Elect	DoSDA-Elect	DoES-Elect