

YOUR RECTOR

YOUR CHOICE

HOW TO RUN A RECTORIAL CAMPAIGN

WHAT THE RECTOR DOES:

Since 1858, the Rector has been elected by the students. The Rector is President of the University Court - the chief governing body of the institution. The Rector also plays an informal, pastoral role for students. They are a figure that encourages and supports student activity, and that represents students at the highest possible levels. A Rector with the time, sincerity and commitment to get to know the student body and engage with their issues, and the skills to influence effectively, can make a valuable contribution to the student experience, as well as to the life and reputation of the whole University.

The Rector is elected every three years, and the next election is in October!

HOW DO I NOMINATE SOMONE?

- 1 Think of a candidate. Take a look at the long history of the Rectorship online
- 2 Check out the rules and regulations on our website
- 3 Reach out to the candidate and get them onboard
- 4 Build a campaign team
- 5 Prepare a campaign
- 6 Run the campaign and get a say in who the next Rector is!

TIMESCALE

SUMMER: Reach out to a candidate! Get them on board, begin to build a team

FIRST HALF OF SEPTEMBER: Prepare the nomination form, create a manifesto, and begin to conceptualise the campaign

SECOND HALF OF SEPTEMBER: Build your campaign, order campaign materials/merchandise, plan a social media presence

Monday 2 October (9am): Nominations Open!

Wednesday 4 October (5pm): Nominations Close

Thursday 5 October (ideally by noon): Formal announcement of candidates standing:

Friday 6 October: Campaigning Starts!

Thursday 12 October (9am): Voting Opens

Friday 13 October (5pm): Voting Closes

Friday 13 October (7pm): Results

MORE INFORMATION:

www.yourunion.net/voice/rectorelection

For help at any point in the process, or for advice on how to run a campaign, contact Lewis (Association President) at pres@st-andrews.ac.uk.