

---

# Management School President's Report

## Semester One

January 24, 2018



---

# Contents

1. Elections
2. Staff-Student Liaison Committee (SSLC)
3. Educom
4. School President's Forum
5. Employability and Careers Eventss
6. Social Events
7. Community
8. Internal Communication and Social Media
9. Outlining School Mission and Values
10. Looking Forward - Semester Two Goals

1. Elections

---

We had a very successful election period this year held during week two. Management had several positions in which multiple candidates ran. In the end, there were zero vacant positions and I was very pleased with our mix of experienced and inexperienced candidates. I strongly believe that this contributed quite strongly to our robust and committed class rep roster.

## 2. SSLC Meetings

The SSLC exists as a place where your student representatives and I voice your comments or concerns on specific modules and the school as a whole. These meetings occurred twice this semester. I was pleased with the turnout from both the student representatives and that of the management school faculty and staff. I strongly believe that these meetings have the ability to institute great change within the school and are a place where we can highlight the strengths and weaknesses of the school.

Our meetings this year covered a variety of topics from the possibility of adding a vending machine to the Gateway Building to the values and mission of the school. If you would like more information on the content of these meetings please reach out to me.

## 3. Education Committee

The Education Committee meets every two weeks during term-time and is made up of all 21 School Presidents, the 2 faculty presidents and the Director of Education. This committee routinely discusses the University's learning and teaching policies and allows for school presidents to present issues that may span across several schools. The committee also sets Students' Association priorities pertaining to education. The semester's topics of discussion included growing the current careers initiatives, mentoring schemes and a learning and teaching space review.

## 4. School President's Forum

The school President's Forum meets twice a semester and includes the entirety of the Education Committee along with the Proctor and two Academic Deans. The President's forum is similar in format to the Education committee but allows for the discussion found in the Education Committee to be presented to the University Management for ultimate change. This semester's topics included the passing of a lecture capture policy, the school careers link and the learning and teaching spaces review.

---

## 5. Employability and Careers Events

This semester we held two events in an effort to prepare students for the spring and winter deadline seasons for internship and job applications. The first event was “meet the intern” style. We assembled a panel of students, from a variety of years, who held internships over the past summer to talk about their experiences. The purpose of this event was centered around helping students understand the intern environment and their possible opportunities.

The second event centered around using the career center and its resources to find a career that best suits our students. The event was aimed squarely at 2nd years and honors students and it was hosted by Ms. Bonnie Hacking, who serves as both a lecturer and careers specialist in the career center.

I was pleased with both events and we received very positive feedback from those who attended. However, we did experience lower than expected turnouts. We have received feedback on how to improve attendance and will make our best effort to implement these changes in the coming semester.

## 6. Social Events

The social sphere of the school has forever been a difficult task to tackle. The sheer size of the school presents a real challenge in order to plan activities outside of the traditional Bull and Bear Ball and the occasional wine and cheese. However, I was very pleased to see the postgraduate students make a solid and successful effort to unite the class with a party at Beacon Bar mid-semester. Your PG chair, secretary and reps are all to thank for a great event. Due to this success we are looking into increased socials both for undergraduates and postgraduates.

## 7. Community

I wanted to detail in this report a small section on the school’s community, as I believe it is an integral quality to the success of our school. As mentioned in the previous section our school possesses difficult qualities for cementing a cohesive group. However, I still do believe that improvement can be achieved. Myself, your representatives, and the faculty and staff have discussed various ideas and plan to make this a key goal in the future. These include events similar to the postgraduate party held this semester. Our strengths in this sphere maintain to be through the Management Society and most recently the postgraduate committee and we are greatly appreciative of their work.

---

## 8. Internal Communication and Social Media

Communication through the first semester of my term relied mainly on the President's Email sent once a week. This form of communication was an established norm before the start of my term and I believe it is a great method distributing key information. However, during my term your representatives and I have noticed that Facebook announcements would greatly enhance the reception of our announcements. For various reasons previous presidents had neglected to implement this form of communication. We are proud to announce that beginning in semester two, we will be relaunching these efforts through a revamping of the Facebook group Management Students of St Andrews. An email will be sent out reminding all students to join. Keep an eye out for more information.

## 9. Outlining School Mission and Values

One of the reoccurring questions I was asked during my term was what are the school's mission and key values. Myself and your representatives both strongly believe that these two ideas are essential to guiding the future of both the school and its students. I had the opportunity to raise this issue with the administration and we are happy to report that they also hold this to be a key issue to tackle. I am happy to report that I have been invited to sit-in on a series of administration meetings specifically concerning the reframing the school's mission and values. If you have any comments or ideas concerning this matter please reach out to myself or your class reps.

## 10. Looking Forward - Semester Two Goals

Looking into the second semester I believe I as well as your reps have a stable foundation to work with from the first semester. We will continue to refine our initiatives in employability, community, outreach and school mission. Additionally, we will always keep working for you and your concerns. Make sure to keep up by reading the weekly president's email. I look forward to creating positive change in the coming semester.