

VOTE ANNIE

FOR

SRC MEMBER WITHOUT

PORTFOLIO

Introduction & Experience

Hi! My name is Annie and I'm running to be your next SRC Member Without Portfolio.

Through my past experience with The Saint where I sat in on and wrote about Council meetings, I learned the importance of the councils, particularly SRC, and why students should care about motions decided and the actions of their student representatives. However, as an outsider, I have also seen the inaccessibility of Councils and Students' Association generally, and I would enjoy improving this aspect of the SRC.

As SRC Member Without Portfolio, I would increase transparency with methods such as Facebook events for meetings, improved Instagram coverage, and increased promotion of the social media platforms of the SRC.

Additionally, with my experience on different societies and managing over 70 committee members on The Saint, I believe I have the organisational and teamwork skills to support the rest of the SRC members in their endeavours, whether that be tagging along to their subcommittee meetings, helping them promote events, or working with them to generate ideas.

Read on to hear more about my ideas on what I will bring to this role, and I hope I have your vote!

Communication

- Because of the current niche audience for Councils coverage, I would work to utilise **all social media platforms popular with students**, including but not limited to **Facebook, Instagram** & Instagram stories, **Twitter** & livetweets of meetings, and even **TikTok** to get the word out about what members of the SRC are up to. This will not only cover the SRC meetings as a whole but will also feature "Day in the Life of an SRC Member" to display what individual members are doing with more depth.
- Though the current Members Without Portfolio have done a great job with social media, their efforts have often gone unnoticed to a small audience following the Councils social

media. To change this, I will **increase promotion of social media platforms**, through a **shout-out in the Sabbatical emails** directing students to where they can keep up with their representatives, and through **signposting around the Union with QR codes** for the SRC's social media pages.

- **Students should be aware of the big changes that Councils are making**, including motions like supporting the strikes or radically changing Union policy. However, some students care more passionately about others, and to cater to these individuals, I would create **opt-in emails for the SRC** that would include **weekly updates from all members** on what they have been doing each week, including me!

Reliability

- To be available to those who have questions about Councils (i.e. proposing motions or getting involved), as well as to the other members of the SRC, **I will hold weekly office hours** and **make these clearly visible on our social media** so they don't get forgotten after Freshers' Week!
- Additionally, I will also **publicise the office hours for all SRC members** at the start of each week **on social media** and **in emails** to ensure that the SRC as a whole is accessible to every student.
- As an avid member of YogiSoc, I appreciate how the society publicises their calendar of yoga sessions at the start of each week **via Facebook, Instagram, and emails**, and I believe this would work just as well, if not better, for the SRC! At the start of each week, I will publish a **calendar graphic** that will include **all the SRC subcommittee meetings for the upcoming week** as well as when our SRC or Joint Councils meeting will be!

Transparency

- To ensure transparency and ensure that SRC members are doing what they set out to do, I will publish **weekly SRC updates on Facebook and Twitter** that include what every member has been doing and **what advancements they have made on their manifesto**.
- As my role would be primarily running social media, **I will spend SRC meetings livetweeting our discussions** and **important updates** so students can keep up in real time without needing to attend in person.
- I will also continue to **create Facebook events for SRC meetings** and find **new ways to increase engagement** on these posts, including sharing them to the University Class of X pages and encouraging SRC members to share them among their subcommittee members!