

Re-elect Feakes



FOR CHARITIES OFFICER

My Manifesto

My name is Amy and I am running to be your Charities Officer. Over this past year, I have worked hard to improve areas of the Campaign, through accessibility, associations and awareness. There is still lots of work to be done and I am lucky to have the opportunity to run again to bring more improvements to the campaign and to work with all the dedicated committee members. I hope that you will take the time to read my plans for the next year and vote for me in the upcoming charity elections on the 4th and 5th March.

1. Simplify

I plan to simplify the structure especially in the way the executive committee works. I am keen to introduce a new executive committee including the core members of the campaign (convenor, vice, treasurer and secretary). Whilst a larger group of members would make up our general committee (the roles which would have previously sat on exec).

- By doing this it will allow the executive committee to offer a greater level of support to the convenor and take on more responsibilities.
- This will allow the general committee to have more outreach with our campaign subcommittees.
- It will work to reduce time wasted in executive meetings on subjects related to only a few committee members.

As part of this, I also plan to solidify and define the current committee roles, to ensure each position has a specific focus and role, a meaning. This will hopefully help to increase understanding of the campaign for new members who may have not previously been part of the committee before. Further to this, I plan to create an SRO for the Campaign to help the process of handovers across the Campaign in the future.

The concept of the Charities Campaign can often be difficult to grasp with the range of subcommittees and services we offer. I aim to be more open and accessible to the work we do. By posting weekly or bi-weekly updates of what is going on across the campaign to our socials including our charitable socs – the collaborations, the successes and what there is to get involved in would simplify our image.

2. Support

This year I have worked hard to move the Campaign to act as a supporting role for other student groups who wish to fundraise through our fundraising coordinator and new fundraising platform. I want to work to further these efforts next year and push the use of our platform. I plan to work more closely with the AU to get sports clubs on board as well as the Societies Committee and Charitable Societies Liaison to push this for societies.

The opportunity to hold this role again will give me the chance to put changes in place which are often overlooked due to the short term of Charities Officers. Our relationship with Charities halls reps is something that the Campaign can improve. I am looking to make changes to how we support halls committees and their fundraising efforts. By working with hall committees, senior students and the accommodation committee we will review the Campaigns support of the charity reps.

This year we have had the opportunity to work with the Can Do Team and the University on a deeper level. I plan to work with the DoSDA to further our relationship with the university and gain more support in many areas of our work.

3. Subcommittees

The past year has given me a greater insight into the inner workings of each of the Campaign subcommittees. It will allow me to act as a greater support to them next year as well as offering an alternative viewpoint on improvements and changes that should take place in the future.

In the current climate, Race2 is not a feasible fundraising project for the foreseeable future. I plan to set up a new subcommittee – a Challenges committee. We will work with an outside organisation that works to provide a challenge expedition for students, right from the training to support for the event itself. It will not only allow individuals to more easily fundraise for the campaign but also increase the amount of fundraising we do as a whole. This is a big undertaking and a new venture for the campaign, I believe that all my three years of experience on the Campaign and the support of my Executive committee will help to make this a success.

The events team successfully serves the Campaign and student by running accessible, affordable and fun events. It is important to further integrate them into the general work of the campaign, by giving them greater responsibility in events which the campaign runs every year. Including:

- Help out the Charitable socs coordinator with the charity and volunteering fayre in freshers week.
- Running the speaker night, and other collaboration-based events without nominated charities
- A new additional event with RAG week – a follow-up event to the charitable and volunteering fair aimed to look at how the students can support the local community – drop-in session with stalls, a potential collaboration with SVS.

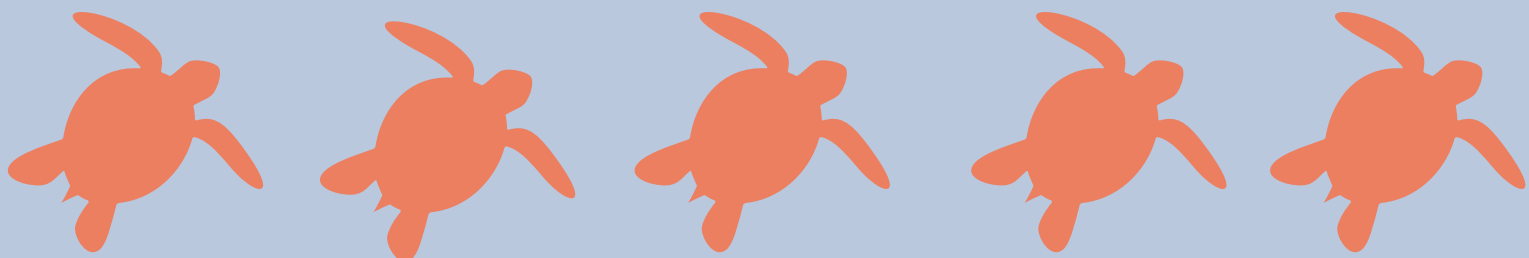
RAG week is a key event for the Charities Campaign due to its long term standing and the awareness it raises year after year. I hope to help RAG work on improving their relations with the university and other student groups with which we have not previously collaborated with. This will allow RAG to have a greater reach and access to more people.

With the pandemic, CATWALK has struggled to get off the ground, in a situation where a show has not been possible. If the possibility of a show is not likely next year I will work with the committee to put on other engaging and fundraising events throughout the year from charity photoshoots, to fashion design competitions. I would like to make CATWALK more integrated with the Campaign, and making sure their aims match that of the Campaign and Subcommittees. CATWALK's links to the Charities Campaign and the Union gives us a great backboard to push it as an accessible and welcoming fashion show. I would like to push for collaborations with other groups and subcommittees such as the 93% club, BAME and DSN. As well as looking to revamp and update the committee structure to create greater synchronicity and links to the general Campaign.

4. Societies

The aim of charitable societies varies from that of a regular society, it is therefore important that the Campaign and Societies committee collaborate to help meet their needs and support them. This year the current Societies Coordinator and I have worked to create some plans to be put in place over the next year regarding support for these societies. If elected, I will make sure these plans get put into action.

I wish to help increase the opportunity for charitable socs to receive grants to help with their efforts and events. It is also important to offer more specific training to all societies committees who are interested in fundraising. Training would be based on the best ways to improve awareness, raise more and network in order to help these societies in their fundraising efforts. This goes hand in hand with my aforementioned manifesto point of supporting student groups to a greater level.



5. Further Development

Each year the Campaign is full of committed and motivated members. I plan to utilise this to foster improvements across the whole Campaign. I plan to integrate round table discussions into meetings regularly, based on topics involving the development of the campaign and improvement of our fundraising efforts. This will be implemented alongside the changes to the general committee structure. I plan to hold fewer general committee meetings, which are more focused. In addition introducing meetings specifically for subcommittee heads and the Executive committee to work more collaboratively and targeted.

6. Following on from this year...

This year I have managed to take steps to implement a number of my points within my previous manifesto. I have restructured the charity nomination process to make voting more accessible and enable us to support charities that both wish to work with us and are of interest to the student population. I have also worked on setting up a greater number of collaborations through several channels including the Christmas Countdown and Spare Change Campaign. As well as increased the access to fundraising and support from the campaign. However, there is still so much more to be done, both what I have already outlined, as well some points I plan to carry over from last year, which progress has been restricted due to the pandemic, these include:

- Gain access to other payment methods – card machine
- Setting up new collaborations within the local community
- More positions in AGM/EGM/ more volunteer opportunities to improve accessibility
- Put plans for Gives Back into action, in person if possible. Greater collaborations to pull off a successful Gives Back event, working with the union and subcommittees, and the addition of volunteering hours to the awards.



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