MANIFESTO

My name is Amy Feakes and I am the incoming SSC Charities Officer! Below I have outlined my plans for the year ahead. Through raising awareness of the three student nominated charities, sitting on the Student Services Council, chairing the executive committee and public meetings, helping raise as much money as possible for charities through the campaign's various subcommittees.

1. Awareness

Put a large focus on the idea and act of fundraising within RAG week – working harder with outreach and societies to get a large proportion of the student body involved in raising money for charity.

Run a number of events with the focus of putting the student nominated charities in the spotlight to make a greater awareness of who we are supporting.

2. Access

Individuals who want help with personal fundraising should be able access support from the campaign for help and advice.

The campaign should use any available resources to increase fundraising capabilities
- Setting up new collaborations within the local community
- More online ticket sales for events
- Work on being able to use card machines at events

3. Association

Work to set up more collaborations with societies to increase engagement and reach in the student community.

Re-structure the events team with the purpose of having a group whose sole focus is on building collaborations with both charitable and non-charitable societies.

4. Charity nominations

The process of allowing students to nominate any charity they wish to be one of the incoming year's three nominated charities is very good. However, the voting process is often daunting and lengthy due to the large number of charities which are nominated. I am proposing to set up a new system to refine the list of charities reaching the voting stage in order to make it more likely for students to vote. The introduction of the new system will be proposed to councils once the Charities campaign's committee members have been able to voice their ideas/opinions.

5. Other points

I want to help to create a better sense of community within the extended campaign. Although each campaign subcommittee has their own identity and image, it is important to be a cohesive unit which creates a sense of support and encouragement within the campaign as a whole.