

# STAR Manifesto!

Hi! I am Laura and I am a third year studying Art History and English. I've been involved in the radio since first year and have hosted three different shows! This year, I have been on the STAR Committee as the Head of Internal Communications, and have seen the ins and outs of the radio. I have some exciting ideas for STAR and am excited to share them with you for out of this world radio!

## *Community*

STAR is bigger than just the walls of the studio, and through frequent show host socials, Hearing Aid launches, and Live Lounges, we can foster a creative and enthusiastic community! By encouraging a responsive committee, holding general meetings, continuing weekly office hours, and strengthening our social media presence, I'd like our community to grow closer and expand our image to everyone in the union. Also, I would like to sponsor a STAR BOP night and try to play student DJ mixtapes in the Union as a way to broaden our reach so that everyone can be a STAR.

## *Collaboration*

STAR is a member of the Union, and it is important to use this platform to advocate for DJ's and partner societies! STAR is not just the radio – Hearing Aid, Music is Love, and our News reporting are all important aspects of what

STAR is, and with outreach we can reach further into the St Andrews community. Radio shows and our News team are valuable means of marketing, and I believe that furthering these collaborative interviews is an exciting way of updating our community on society actions and upcoming events and broadening STAR's brand.

### *Communication*

Communication is key to STAR – communication between the committee and the DJ's, between the Union and our members, and between STAR and the broader St Andrew's community. With the establishment of a new Social Media Committee position, and a focus on social media publicity of radio shows through our main STAR account, I believe that our image can be improved and broadened so that everyone is able to interact in STAR in some capacity. As well, the strengthening of our radio show Facebook groups and technology update will enable show-hosts to communicate any questions they may have about the radio!

In short, I want to strengthen community, increase collaboration and expand communication so that everyone can be a STAR!